

2023 Educators Academy Section Summit  
Conference and Awards Presentation

# **SPONSORSHIP OPPORTUNITIES**

October 14 | Nashville, Tenn.

# 2023 PRSA Educators Academy Section Summit

PRSA Educators Academy will hold its annual conference event in-person this year in Country Music Capital of the World, Nashville. The conference will provide stimulating sessions of engaging and impactful research and best teaching practices, and a reception to acknowledge the accomplishments of researchers and educators in public relations. The Educators Academy Summit will take place on Saturday, October 14, 2023, during ICON 2023.

The PRSA Educators Academy is comprised of nearly 400 top public relations educators and practitioners who advance the field of public relations education by collaborating through virtual networks, in-person events, case studies, and scholarly research projects at colleges and universities.

Academy members not only join the annual PRSA conference (separate registration), but also serve as advisers for students attending the concurrent PRSSA conference. Every year, the Educators Academy hosts a conference filled with panels, research papers, and poster sessions where educators share research and best practices in the classroom. There will also be special sessions dedicated to timely topics.

During the reception, awards will be given to the recipients of top research papers. Additionally, the Title Sponsor may have a speaker present on a topic of choice that is of interest both to educators and professionals.

The event is an excellent opportunity to connect with the top public relations educators from across the country and around the world who teach thousands of students, most of them affiliated with the Public Relations Student Society of America.

This year, the following general sponsorship opportunities will be available, but please contact the sponsorship chair and vice-chair for specialized opportunities. We appreciate all your support!



# CONFERENCE SPONSORSHIP OPPORTUNITIES

## TITLE SPONSOR - \$2,000

- Verbal acknowledgment of sponsorship during Summit.
- Sponsor recognition in Summit promotional materials – print and digital.
- Sponsor recognition on PRSA Educators Academy social media platforms.
- Brand logo on thank you slides at the Summit.
- Opportunity to provide a sponsored thought piece in one (1) quarterly newsletter. distributed to the Educators Academy Section.
- Opportunity to be a supporting sponsor of a specific session, such as panels, discussions, or research presentations (at sponsor's expense).
- Speaking opportunity at one of the sessions (approximately 5 minutes).
- Two (2) sponsor registrations.

## SUPPORTING SPONSOR - \$1,500

- Verbal acknowledgment of sponsorship during Summit.
- Sponsor recognition in Summit promotional materials – print and digital.
- Sponsor recognition on PRSA Educators Academy social media platforms.
- Brand logo on thank you slides at the Summit.
- Opportunity to provide a sponsored thought piece in one (1) quarterly newsletter distributed to the Educators Academy Section.
- Opportunity to be a supporting sponsor of a specific session, such as panels, discussions, or research presentations (at sponsor's expense).
- One (1) sponsor registration.

## PARTICIPATING SPONSOR - \$1,000

- Verbal acknowledgment of sponsorship during Summit.
- Sponsor recognition in Summit promotional materials – print and digital.
- Sponsor recognition on PRSA Educators Academy social media platforms.
- Brand logo on thank you slides at the summit.

## FRIEND OF THE EDUCATORS - \$500

- Verbal acknowledgment of sponsorship during summit.
- Sponsor recognition in Summit promotional materials – print and digital.
- Sponsor recognition on PRSA Educators Academy social media platforms

## COLLEAGUE OF THE EDUCATORS - \$250

- Verbal acknowledgment of sponsorship during summit.
- Sponsor recognition on PRSA Educators Academy social media platforms.

## COLLEAGUE RECOGNITION \$150

- Congratulatory slide for a colleague during summit social.

For sponsorship inquiries, contact PRSA Educators Academy Fundraising and Sponsorship Committee Chair Dr. Chris Yandle at [cyandle@lsu.edu](mailto:cyandle@lsu.edu) or Vice-Chair Dr. Fay Chen at [zifei.chen@usfca.edu](mailto:zifei.chen@usfca.edu).

\* Registration fees for the awards program are \$35 for members of PRSA Educators Academy; \$45 for non-members.